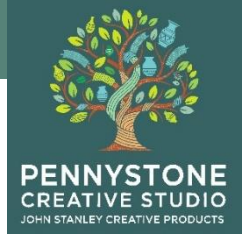


# Mission, Vision and Values

## Pennystone Creative Studio

### Mission

To create contemporary artworks using locally sourced Yorkshire materials that honour landscape, material provenance, and sustainable practice. Pennystone Creative Studio is committed to producing work that connects fibre, place, and process through ethical sourcing and slow, considered making.



### Vision

To establish Pennystone Creative Studio as a recognised contributor to contemporary and environmental art, known for its material integrity, regional identity, and commitment to sustainability.

Long-term, the studio aims to:

- Build strong relationships with Yorkshire farmers, mills, and artisan processors
- Exhibit nationally within textile and craft-led spaces
- Contribute meaningfully to conversations around sustainable wool production and the circular economy
- Develop a resilient, financially sustainable independent practice

### Values

#### Sustainability

Working with renewable, biodegradable fibres and minimising environmental impact through responsible production methods.

#### Provenance

Prioritising traceable, locally sourced Yorkshire wool and maintaining transparency in the supply chain.

#### Integrity

Operating with honesty, clear pricing, fair contracts, and professional accountability.

#### Craftsmanship

Valuing skilled, labour-intensive processes and the longevity of handmade textile work.

#### Connection to Place

Creating artwork rooted in the landscapes, agricultural heritage, and ecological systems of the Yorkshire Dales.