

Ethical and Environmental Policy – Pennystone Creative Studio

Effective Date: 01.03.2026

Pennystone Creative Studio is committed to operating in a manner that is environmentally responsible, ethically grounded, and socially conscious. Sustainability is not an added feature of the business; it is central to both creative practice and commercial decision-making. All materials where possible are sourced locally from within Yorkshire and the Yorkshire Dales, supporting small-scale farmers and ensuring responsible animal welfare.



Ethical Material Sourcing

All primary materials, particularly wool and fleece, are sourced locally from farms within Yorkshire wherever possible. This ensures:

- Transparency and traceability of fibre origin
- Support for regional agricultural communities
- Reduced transport emissions
- Confidence in responsible animal husbandry

The studio values long-term relationships with farmers, mills, and artisan processors to maintain integrity within the supply chain.

Environmental Responsibility

Pennystone Creative Studio aims to minimise environmental impact through:

- Use of renewable, biodegradable natural fibres
- Plant-based or low-impact dye processes where appropriate
- Conscious reduction of waste during production
- Reuse of offcuts and fibre remnants where possible
- Selection of recyclable or compostable packaging materials

Energy use within the studio is kept to a minimum, with a green energy heat and electricity source, and production methods that prioritise low-impact, hand-based techniques.

Sustainable Production Model

The studio operates on a small-scale, slow-production model. Work is made in limited quantities, with emphasis on longevity, durability, and timeless design rather than mass production. This approach aligns with principles of the circular economy and responsible consumption.

Professional Integrity

Pennystone Creative Studio is committed to:

- Transparent pricing structures
- Clear contracts for commissions and collaborations
- Fair treatment of clients, partners, and collaborators
- Compliance with UK consumer protection and data protection legislation

Intellectual property rights are respected both in protecting original work and in acknowledging the work of others.

Ongoing Development

The studio recognises that ethical and environmental practice is evolving. It therefore commits to continuous reflection, research, and improvement in sustainable art production methods and responsible business operations.

Commitment Statement

Pennystone Creative Studio seeks to create contemporary textile artworks that honour the land, respect natural materials, support rural communities, and contribute positively to environmentally conscious creative practice.

